

Devesh Desai

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EDUCATION

University of Northern Iowa, Cedar Falls, IA

Bachelor of Arts in Digital Media Production

Expected Graduation Date: May 2026

- Minors: Interactive Digital Studies - Digital Video

Southwestern Community College, Creston, IA

Certificate in Information Technology Systems Networking

June 2021

EXPERIENCE

Office of Student Success & Retention, Cedar Falls, Iowa, USA

Front Desk Assistant

March 2023 - Present

- Greeting visitors while assisting them by answering questions
- Collaborating with coworkers on special projects
- Handle front desk duties such as answering phone calls and responding to emails
- Deliver items through campus for faculty & staff

ESPN, Cedar Falls, Iowa, USA

Game Day Staff

August 2024 - May 2025

- Working with broadcasting cameras at the University of Northern Iowa sporting events.
- Handled cameras around the complex to broadcast games on ESPN+
- Collaborating with backstage officials and game day officials to make live broadcasts run smoothly

Jump Start, Cedar Falls, IA

Social Media & Marketing Assistant

August 2023

- Oversaw & uploaded social media posts & stories
- Filmed & edited videos during the entirety of the program
- Assisted coworkers with welcoming new incoming students with questions and concerns
- Advised & informed students about campus programs and student services

Highway Lumber, Osceola, Iowa, USA

Retail Associate

April 2021 - May 2022

- Helped check out customers, answered phone calls, and helped customers find what they needed.
 - Developed customer service & management skills and how to work with people.
 - Assisted coworkers with unloading the trucks
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LEADERSHIP & ACTIVITIES

Asian Student Union, University of Northern Iowa, Cedar Falls, IA

VP of External Events & Member Services

August 2023 - May 2024

- Planned events throughout the semester alongside the executive board
- Communicated with off-campus organizations to hold events
- Filmed & took photos during events while greeting the guests & general members
- Nominated for best student organization in the Spring semester of 2024

Multicultural Business Leaders Association, University of Northern Iowa, Cedar Falls, IA

Social Media Executive Member

February 2022 - May 2022

- In charge of the Instagram account, posting upcoming events to advertise to the followers
 - Attended general meetings to discuss & plan upcoming events
 - Awarded Most Promising Student Organization in the Fall semester of 2023
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ADVANCED SKILLS

- **Fluent in Gujarati**
- **Proficient in Adobe Premiere Pro**